



Conferences, Meetings and Events

Action-Fraction would like to work with you to provide your business clients with a unique value-added conference service that will generate additional revenue for your business.

The Offer

A new value-add service that you can offer as part of your conference facilities...

Why not provide your business and corporate clients with a facilitator for their meeting, away day, conference or strategy event?

Benefits

Many corporate businesses struggle to find facilitators for their meetings or do not have suitably trained staff. This provides your venue with an opportunity to...

- Provide a new and unique service
- Attract more conference business
- Create another revenue source
- Provide even more value-add
- Be ahead of your competition
- A marketing and PR opportunity
- Increase repeat business
- A service with no overhead costs

What is the new conference service?

Businesses use your conference facilities for their meetings, away days, seminars and team building workshops. Many of your business clients need a facilitator to run these meetings to make them a success.

It is very common for businesses to struggle when looking for a facilitator and end up having to use a member of staff instead. This is not ideal, as the member of staff may not be trained in facilitation and perhaps should be contributing to the meeting instead of facilitating.

By offering business clients a facilitator as part of the conference package, it will take this problem away from them. Your venue can provide a facilitator as an additional value-added service that will generate more revenue for each conference booking made.

How would the partnership work?

Your venue can offer a meeting facilitator as part of their conference package and promote the service on your brochures and website.

Action-Fraction will provide the facilitator when a booking is made by one of your clients.

The amount that you charge for the service is your decision and we will just invoice you for our standard facilitation rate.

Alternatively, we can train members of your conference team in facilitation. You can then provide the service in-house.

Why should we partner with you?

Our trained facilitators have many years experience of providing facilitated workshops for SME and corporate clients within the IT, rail and manufacturing industries.

We will provide a professional and efficient service, working alongside your events team.

"Thank you very much for today, the outputs are amongst the best I can recall from such a session. Thanks for coming to our rescue on this and picking up the baton so well!"
David Horne - East Midlands Trains