

Action-Fraction Challenge Workshop will identify the processes, actions and functions used in software implementations that if improved, will reduce over-run, lower risks and increase profits.

# Challenges

Increasing software wins Breaking into new sectors Funding continual development **Increasing profit margins** Reducing implementation time Winning business from competitors Reducing the cost of sale Funding high marketing costs

## Solutions

### Taking part in the Action-**Fraction Challenge** Workshop will benefit you in the following ways:

Increase staff productivity Increase project profits **Reduce operating costs** Protect future revenue Reduce implementation risks Improve service quality Increase reputation Win more PR exposure Stop repeating the same costly mistakes

### Why hold a Challenge Workshop?

A software implementation is a complex project that has a lot riding on its success, both for the client, your ability to win future business in a competitive marketplace and your reputation. For any software company it is vital that the project is deemed a success, it is profitable, was implemented on time and did not use up too much resource.

If by investing in the Challenge Workshop, your business could save even 1% of the cost of losses or delays involved across each implementation, what difference would that make to your yearly results?

What financial benefits could be gained from improving the way implementation and support staff function to make them more efficient?

Are you aware of the mistakes being repeated on each project?

A Challenge Workshop captures what went well and what could have been improved on a project to avoid repeating the same costly mistakes.

#### What is the Challenge Workshop?

Action-Fraction facilitates our Challenge workshops in a productive, structured and engaging way. We will use activities and techniques to prompt constructive discussion around key areas such as communication, cost control, quality measures, and areas of risk and project delivery.

The key stakeholders present will investigate what went well, areas that did not go well, action impacts on the project, complexity to fix, root cause identification, improvement action plan and embedding learned lessons for future financial benefit.

#### Why should we use Action-Fraction?

Our trained facilitators have 18 years experience in the software sector ranging from compliance and CRM through to ERP.

We use proven techniques to ensure higher-quality outputs and decisions are arrived at. The actions from the workshop are then tangible and when implemented, will reap improvements to your future implementations and business functions.